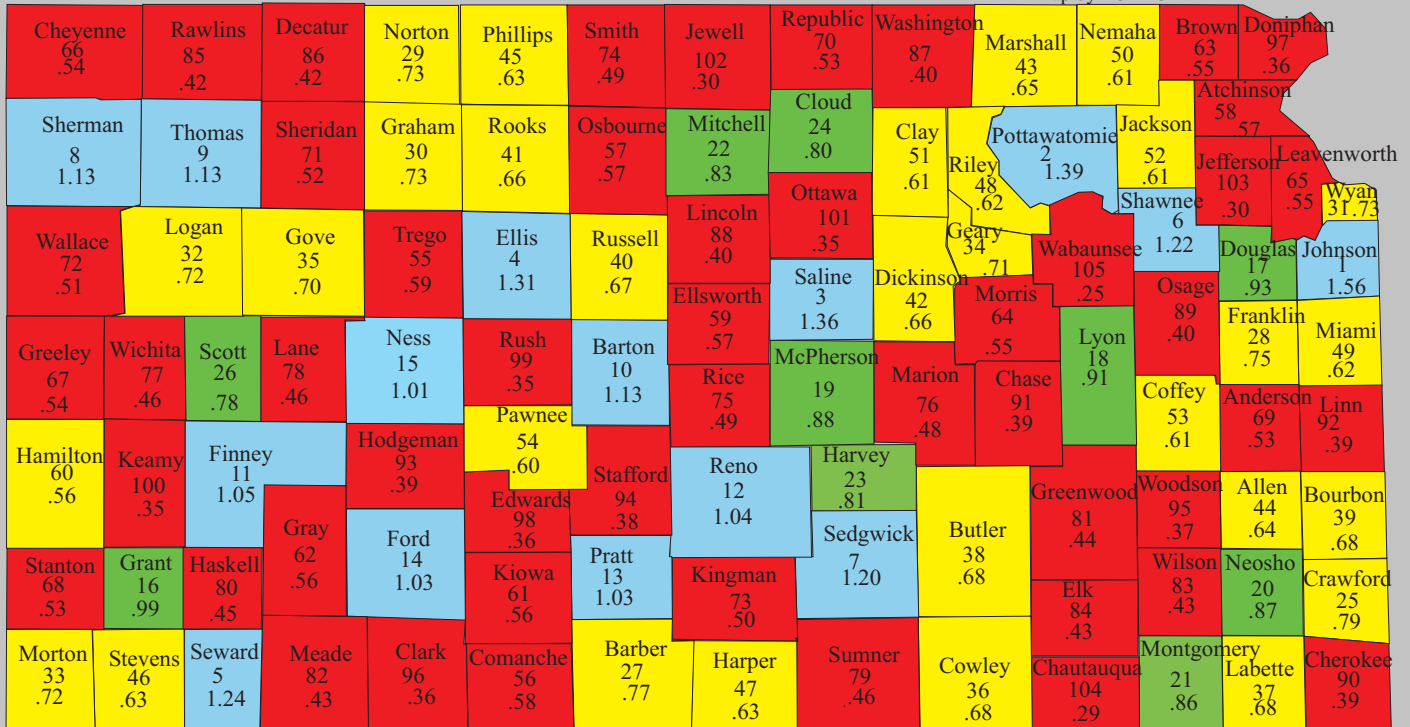


RETAIL PULL FACTORS, 2001

Data by
 David Darling, KSU Extension
 Map by PCEDC



A Pull Factor represents a county's propensity for attracting or losing trade. A pull factor greater than 1 signifies a county is attracting trade, while a pull factor less than 1 means it is losing trade.

Sherman → County Name
8 → Rank, 105 Counties Total
1.16 → Pull Factor

1.0 + .80-.99 .60-.79 .59-less